

Shelburne Cultural Council
Minutes - June 14, 2022

The Public Meeting via Zoom was called to order by Co-Chair, Owen Bragdon, at 6:33pm.

Present: Owen Bragdon, Co-Chair, Jennifer Bauman, Treasurer, Kate Whittaker, Secretary, Linn Bower, Eben Sorkin, and Barbara Watts. **Absent:** Jacqui Goodman.

The Minutes of the May 10th meeting were unanimously approved.

Kate reviewed the request made to the SCC by Whit Sanford for a letter from the Council stating our support for, and commitment to, Shelburne Cultural District as designated by the Mass Cultural Council. This letter of support will become part of her application for this designation; the designation must be reapplied for every 5 years for renewal consideration. A vote was taken for approval of this action; Eben made the motion, Owen seconded, and the vote passed unanimously. The Council then reviewed a draft support letter prepared by Kate; Eben agreed to fine-tune it and send it to Whit within the next day or two.

Owen presented an update of the student survey conducted at Mohawk Middle and High School during these past 2 weeks. We have learned that the Survey Monkey program that we initially used requires a paid plan to see the entire results. Owen will instead canvas the students via email through Google docs. He suggested using random.org, to which the Council unanimously agreed, for generating a computerized selection of two students for the two \$20 gift certificates graciously donated to this survey effort from MO's Fudge Factor in Buckland. A draft Press Release informing the public of this year's Community Input will be sent out once the survey is complete and any edits to the notice finalized.

New Business:

It was agreed that going forward, all generated email within SCC will include SCC in the subject title in order to better track information.

A discussion centered around the need to review our Priorities for 2023 noting they must be posted to the MCC website by midnight of August 31st. A decision was made for Council members to review the information on MCC's website and once the student survey results are in, begin to consider what our Priorities will be for 2023. Our shift to Direct Funding from Reimbursement must be stated in our Priorities.

It was also noted that very few Shelburne-based creative individuals and organizations apply for our grants. Eben suggested, and the Council agreed, that a generated database would help us advertise our services and attract new applicants. Our Priorities could strengthen this preference for local talent and venue, which in turn could support our residents, enhance our local cultural experience, and boost our economy.

Our next meeting will be scheduled as needed in either July or mid-August.

Meeting adjourned at 7:29.

Minutes respectfully submitted by Linn Bower